

# Linda Nguyen

Associate Producer at WATE

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## Summary

Recent University of Tennessee graduate and now young professional in the ever changing field of Journalism and Communications. I have no fear working under pressure and am always on the lookout for new strategies in dealing with online journalism.

## Specialties

- Strong writing, editing, proofreading and researching skills
  - Production expertise in broadcast, print, digital and new media
  - MS Word, Powerpoint, Photoshop, Dreamweaver, Indesign, Final Cut, AVID
  - Hands-on web development experience-HTML5, CSS3, WordPress/CMS platforms, social sharing
  - Broad knowledge of media, technology and political industries
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## Experience

### **Associate Producer at WATE**

April 2011 - Present (4 months)

Associate producer for the WATE-Channel 6, the ABC Affiliate in Knoxville.

- Assist producers and write stories for Good Morning Tennessee and evening newscasts.
- Work assignment desk monitoring scanners, managing/assisting news crews and researching and investigating stories.
- Manage content updates including wire stories and breaking news emails for website ([www.wate.com](http://www.wate.com))

### **Production Director at The Volunteer Channel**

August 2010 - Present (1 year)

Supervised 12 student produced shows and over 200 students and volunteers for the University of Tennessee's TV station, The Volunteer Channel (TVC-UTTV). TVC prepares students for future careers in broadcast and online journalism.

- Camera, editing and production training including in studio and field workshops
- Supervised course credit grades for JEM 175, practicum and independent students
- Responsible for website content ([www.thevolunteerchannel.com](http://www.thevolunteerchannel.com))
- Manage studio operations
- Assisted in advertising sales
- Videographer for special events (Sound Off at the Square Room, All-Sing, Carnicus, SGA Debate,

commercials)

### **Video Editor at Tennessee Journalist**

August 2009 - December 2010 (1 year 5 months)

Served as reporter, operations director and video editor.

- Managed breaking news and content for website (TNJN.com), the news website of the College of Communications at the University of Tennessee.
- Oversaw all backend development and on-going maintenance
- Produced multimedia packages
- Led video production and editing workshops

Profile: <http://tnjn.com/staff/tnguye17/>

### **Online intern at Knoxville News Sentinel**

May 2010 - August 2010 (4 months)

Assisted the online department at the Knoxville News Sentinel maintaining its three websites: [knoxnews.com](http://knoxnews.com), [govolsxtra.com](http://govolsxtra.com) and [knoxville.com](http://knoxville.com)

- Updated the site with fresh content and breaking news stories
- Edited photos, created galleries and produced over 90 videos

KNS profile: <http://knoxnews.com/staff/linda-nguyen>

### **Photographer, Sales Associate at Portrait Innovations**

August 2008 - August 2010 (2 years 1 month)

- Created custom studio portraits (infants, families, graduations, birthdays, engagements, special occasions)
- Serves as sales representative assisting customers in choosing their packages.
- Managed administrative duties including confirming and booking appointments

### **Web designer at Phoenix Literary Magazine**

August 2008 - January 2010 (1 year 6 months)

- Redesigned website, managed content updates, instituted content managing system, maintained database

### **Guest Service, Cashier, Food Service Team Member at Target**

August 2007 - July 2009 (2 years)

- Assisted in customers with purchases, exchange, returns and general customer service.

## Education

### **University of Tennessee-Knoxville**

Bachelor, Journalism, 2007 - 2010

**Activities and Societies:** Asian American Association at UTK, Tennessee Journalist, Phoenix Literary Magazine, Baptist Collegiate Ministry All-Sing, Student Director for Project Being There, Inter-Collegiate Online News Network (ICONN), Interscholastic Online News Network (ISONN)

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## Honors and Awards

1st place Online News Reporting (2010) - East Tennessee Society of Professional Journalists for "Thousands turn up for New Moon premiere" at TNJN.com

Dean of Students "Breakout Program of the Year" Award (Spring 2011) for UT's Got Talent - (Served as Technical Director and supervisor)

University of Tennessee Charles R. Burchett Award for Extraordinary Contributions to Campus Life (Spring 2011) - The Volunteer Channel (Served as Production Director)

## Interests

New media, digital photography, foreign language

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[Contact Linda on LinkedIn](#)